

Emails that Rock!... And Sell

How do you create Newsletters, announcements, and online campaigns that get read and cause viewers to take action? Discover a system that works at this interactive course presented by Liz Harsch of Tailor-Made Advertising. This event will offer valuable tips on how to get more done when using email marketing for your business, including:

- How to set reasonable goals for online email campaigns
- Best practices for incorporating images into email marketing
- The free, useful tools available that get results
- How to create content and subject lines that get noticed

Date: Wednesday, June 17, 2015
Time: 9:00 a.m.— 11:00 a.m.
Location: New Day Church
7155 Hamner Avenue
Corner of Hamner and Schleisman
Eastvale, Ca 92880
Cost: There will be no charge to attend

Sponsored by:



Registration is recommended as seating is limited. Register at www.iesmallbusiness.com

**One-on-One confidential Business Consulting available
every other Monday at the Eastvale City Hall
Call 909.983.5005 to schedule your no cost appointment**